

MSC. IN FOOD & AGRIBUSINESS MANAGEMENT (FAM)

FOR THOSE WHO ARE PASSIONATE ABOUT FOOD AND AGRICULTURE
Sept2024

Dr. Corinne LAMOUR - Head of the FAM program

never stop daring





1. FAM PROGRAM POSITIONING

THE ONLY AGRIFOOD MASTER PROGRAM OFFERING:

- DOUBLE DEGREE FRANCE/BRAZIL
- STUDENTS' GROUP DIVERSITY
- APPLIED TO THE FIELD

never stop daring



HOW TO FEED A GROWING POPULATION WITH LIMITED NATURAL RESOURCES?

THE FAM PROGRAM HAS BEEN DESIGNED ON THIS CHALLENGING QUESTION



never stop daring



*For future managers who are **passionate** about food and agriculture, Audencia Master of Science in Food and Agribusiness Management offers top academic and **practical** knowledge that help them cope with **global** food challenges, in a **responsible** and **innovative** manner ».*



Dr. Corinne Lamour
Head of the MSc. In
Food and Agribusiness
Management



2. FAM STUDENTS' LEARNING EXPERIENCE

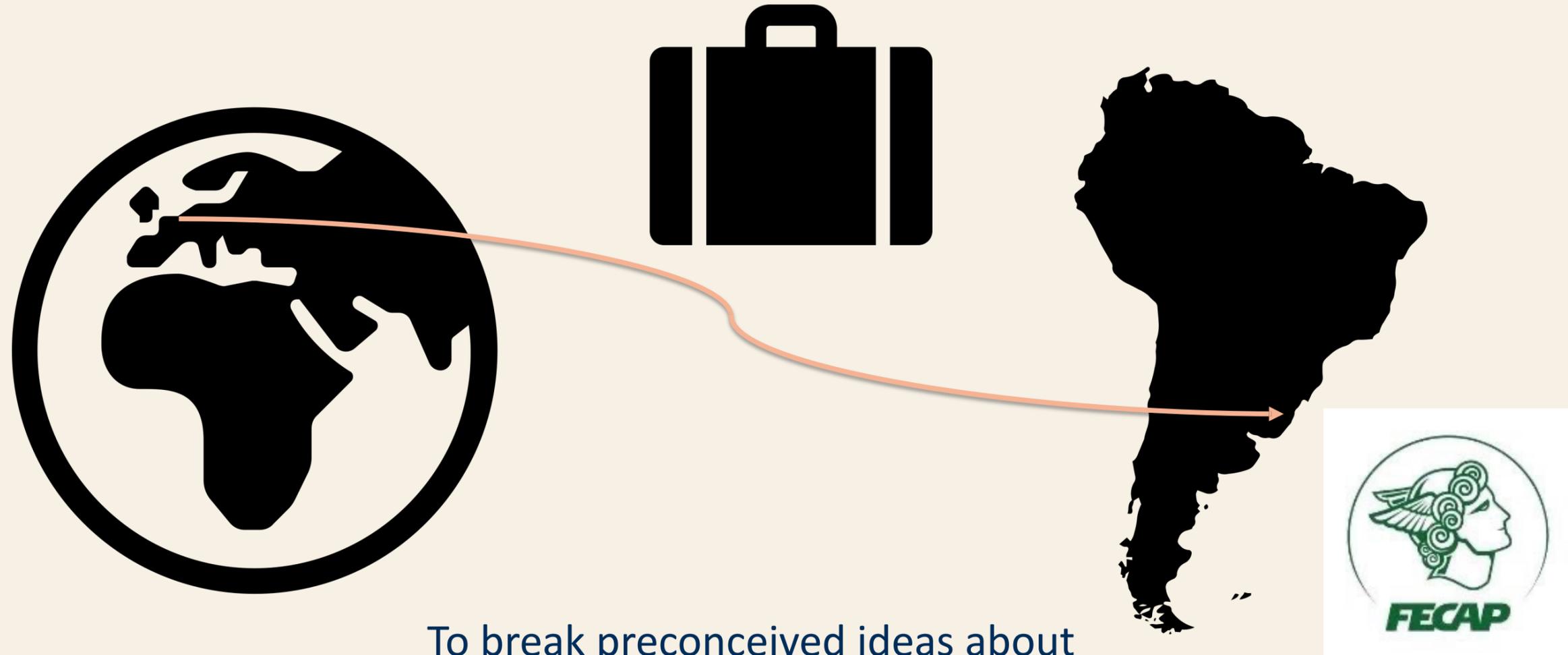
**IN FRANCE AND IN BRAZIL
FIELD TRIPS & COMPANY PROJECTS
LEARNING FROM PEERS**



never stop daring

A DOUBLE DEGREE: MSC. + MBA

From 2 agri-food leading countries: France and Brazil



To break preconceived ideas about
Brazilian agribusiness



REPUBLIQUE FRANÇAISE

FAM PROGRAM CURRICULUM delivering 60 ECTS

Fundamental courses
in management applied
to food & agri sector
Audencia Nantes
30 ECTS

Advanced courses
in management
applied to food & agri
sector FECAP in Sao
Paulo 12 ECTS

Responsible
professional **Thesis**
oral defense
Audencia Nantes
9 ECTS



Advanced courses in
management applied to
food & agri sector
Audencia Nantes
9 ECTS

Company Mission
in the food & agri sector
4-6 months

FAM PROGRAM CONTENT

Management courses applied to agri-food business challenges

Semester 1 (30 ECTS):

1. Responsible leadership in a cross-cultural environment
2. Responsible entrepreneurship & business plan
3. Food innovation and design thinking
4. Sustainable strategies in the food industry
5. Responsible food marketing
6. B2C food marketing
7. Business analytics and big data in food
8. Managerial finance
9. Supply chain and operations in the agri-food sector
10. International trading and food sustainability

Semester 2 (21 + 9 ECTS):

1. Energy transition: from narrative to practice (Gaia school)
2. Research methods
3. Anthropology of food and food crisis
4. Food value chain management & marketing
5. Risk management and high-level global food strategies
6. Public strategies and international policies
7. Sustainable and disruptive innovation
8. Master thesis

RESPONSIBLE PROFESSIONAL THESIS

To acquire a scientific approach in a business problem solving context

- Individual work
- Research Methods course
- Guidelines on BB
- February Y+1: Research proposal to Program Manager > supervisor assigned
- June Y+1: Literature review and methodology draft submission on BB (graded)
- Early Dec Y+1: Dissertation submission on BB (60%)
- Mid Dec Y+1: Thesis oral defense (for dissertation grades higher than 10/20) (40%)

INTERNSHIP OR COMPANY MISSION

To apply what's been learnt during the year

- ✓ From 4 to 6 months
- ✓ Missions applied to food and agriculture management
- ✓ In France or overseas
- ✓ In any type of organization (private, public, NGO)
- ✓ Any type of legal contract: internship, temporary or permanent job contract
- ✓ Entrepreneurship as a valid professional experience if part of an incubator
- ✓ From June to December Y+1
- ✓ Guidelines on BB



FAM KEY BENEFITS FOR STUDENTS

Diversity + Applied program + Double degree MSc + MBA

Form own idea on Brazilian agribusiness



Learn from peers,
know how to work
with people who are
different



Learn from the field





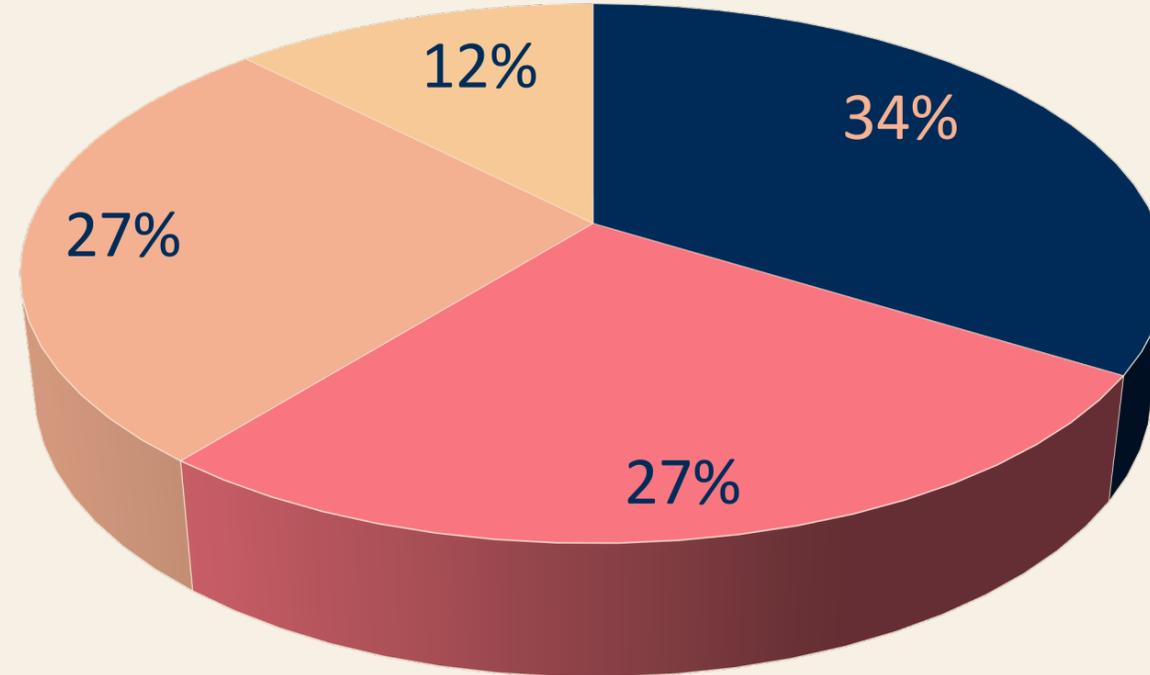
3. FAM ALUMNI

never stop daring

43 DIFFERENT NATIONALITIES

Since the program was created in 2014

MSc FAM graduates nationalities (N=130)
May 2023



■ Asia ■ Europe ■ Africa ■ Americas

DIVERSE CAREER OPPORTUNITIES



Sales account manager, (junior) brand manager, product manager, commercial manager



Junior consultant, manager of studies, research teacher, consultant

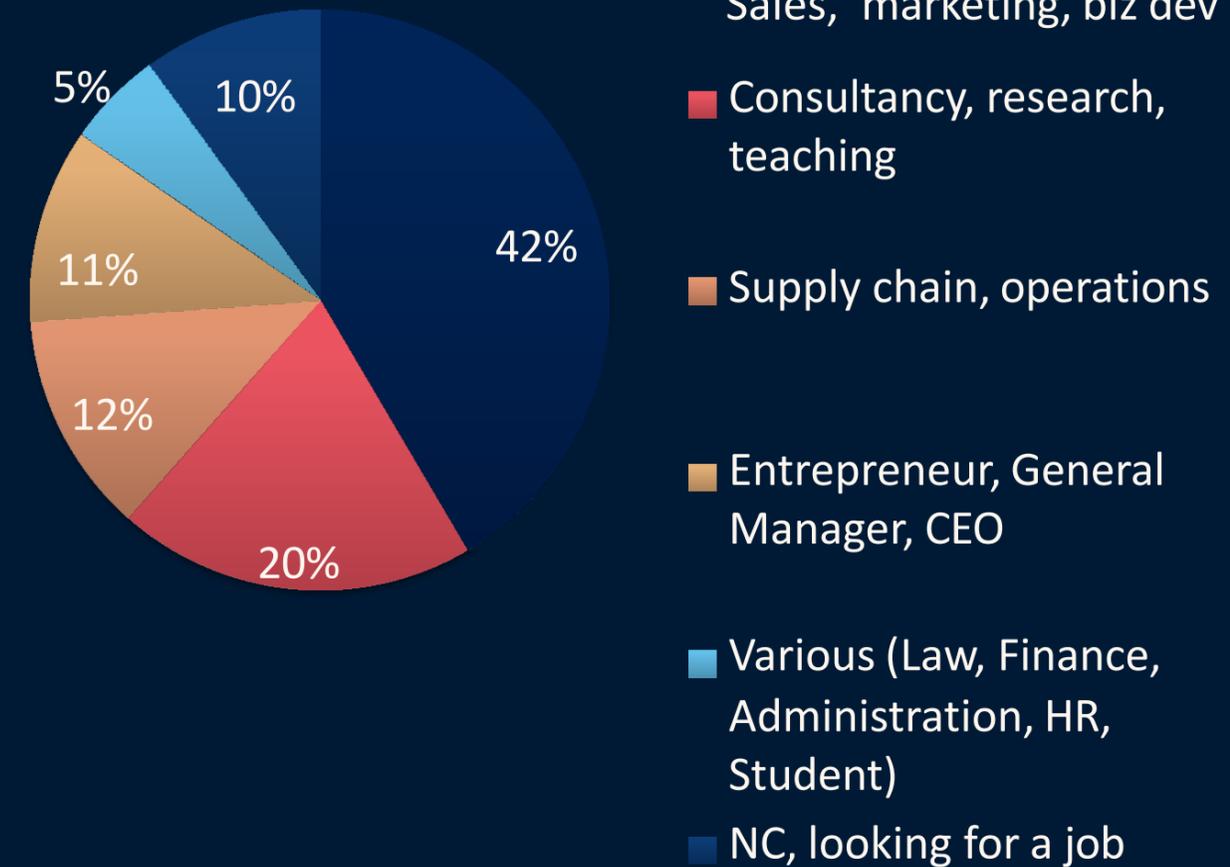


Supply chain coordinator, traceability junior manager, supply chain and packaging plant manager



CEO, business owner, business unit manager, firm co-founder

MSc. FAM graduates' job positions
(N=130) - May 2023



FAM STUDENTS ARE STUDENTREPRENEURS

In sustainable and innovative agrifood business



Tommie Hooft van Huysduynen,
Proteen, Uganda

Olivia Akaakar, Vavegoagro Nigeria



FAM LINKEDIN GROUP

To grow your professional and international network



Corinne Lamour Owner
Created group: Jul 2019

Pending posts 0
Requests to join 1

Manage group
Edit group

Recent



Students and Alumni - Master of Science / MBA in Food and Agribusiness Management of Audencia

Listed group

[Earn an Active Group badge](#)

107 members
Including Katie Francois and 102 other connections



[Invite connections](#)

[Show all →](#)

Analytics
Last 15 days activity

FAM TEAM

Contact details

For academic questions:

Dr Corinne Lamour
Program Director

corinne.lamour@audencia.com
+33(0)6 48 88 05 79



For admin questions:

Sarah Cooke
Program Assistant

scooke@audencia.com
+33 (0)2 40 37 45 57



Prof. Jose Luis TEJON
Academic partner in
FECAP, Sao Paulo
tejon@tejon.com.br
+55 11 99147 5999



Mrs. Roseli AZEVEDO
International Affairs
FECAP, Sao Paulo
roseli.azevedo@fecap.br
+55 11 98339 6908



Une école

 CCI NANTES ST-NAZAIRE



Happy to answer your questions!



RÉPUBLIQUE FRANÇAISE